



# U.S. VETERANS MAGAZINE

Providing Business, DVBE & Employment Opportunities



# Media Kit

# 2026-2027

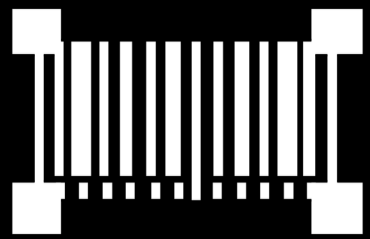
# About Us

**U.S. Veterans Magazine (USVM)** connects veterans, transitioning service members and military families with real opportunities in careers, business, education and supplier engagement.

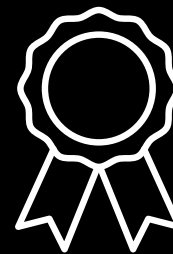
Through trusted content, national exposure and strategic partnerships, **USVM** helps military-connected individuals navigate civilian life and achieve long-term success—whether advancing in the workforce, launching a business or continuing their education.

For organizations, **USVM** delivers direct access to a highly engaged veteran audience, supporting effective recruiting, brand visibility and supplier diversity initiatives.

## What Makes Us Different



Barcoded & Sold at  
Barnes & Noble



Awards & Accolades



Partnering with  
over 75-100  
Conferences &  
Events



Top Companies &  
Schools Lists



Digital & Print  
Advertising



Geotargeting

# TELL YOUR STORY

Veteran Stories Inspire Veteran Hires  
Real Voices Drive Real Retention



Click to view  
an example



# RECRUIT & RETAIN

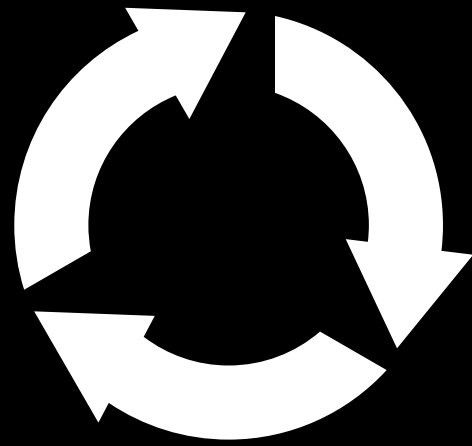
Ask your **Account Executive** about:

- Interviews
- Digital/Print Editorial
- Video (including a short for social media)
- Website Hyperlinks Recruitment Advertisement
- (includes analytics)

You can feature:

- Veteran Employee
- Military Spouse
- Manager/CEO
- ERG
- VBO/SDVBO Supplier

# Readership & Circulation



Circulation  
425,000



Readership  
1.2 Million



Ages  
18-24  
16%

25-34  
27%

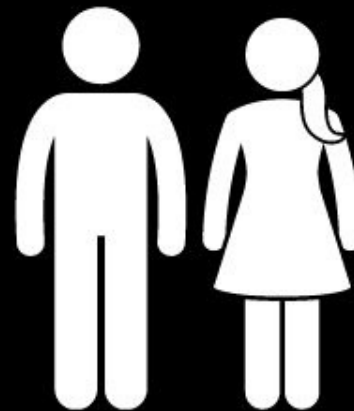
35-44  
33%

45+  
24%

SUBSCRIBERS



Digital 62%  
Print 38%



Female 25%  
Male 75%

# Targeting Multiple Audiences



**TRANSITIONING  
SERVICE  
MEMBERS**




**CIVILIANS**



**ACTIVE  
DUTY**



**SERVICE  
DISABLED**



**MILITARY  
SPOUSES &  
FAMILIES**



**UNDERGRAD/  
GRADUATES/  
MBA**



**CERTIFIED  
VOBs &  
SDVOBs**



**GOVERNMENT  
AGENCIES**

# Recruitment



**HOT JOBS**



**RECRUITMENT  
& RETENTION**



**INDUSTRY  
SPECIFIC**



**MILITARY  
SPOUSES**  
**TOP MILSPOUSE  
EMPLOYERS**



**TOP  
VETERAN  
EMPLOYERS**



**TRANSITIONING  
VETERANS**



**TALENT  
AQUISITIONS**



**FAMILY**

# Business & Education



# Conferences & Events

Bonus distribution that boosts visibility: Through partnerships with 75-100 conferences and events, we place *U.S. Veterans Magazine* in high-traffic locations, giving your ad added exposure where decision-makers and engaged audiences gather.

## What Does that Mean for You?



**Magazine on the resource table & inside registration attendee bags at over 300 conferences & events.**



**You can also find us at events where our publications are distributed at our booth.**

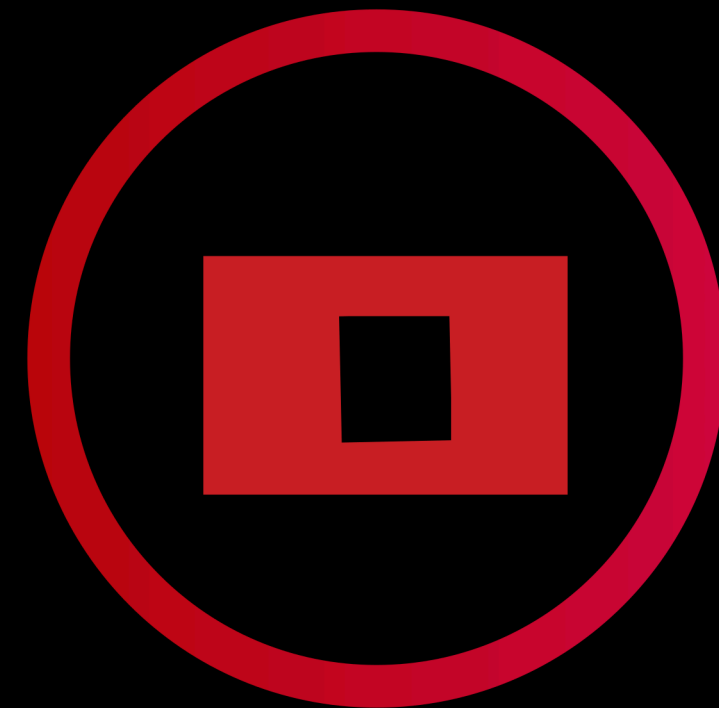


**Digital issue link included in event newsletters reaching members, attendees and corporate sponsors.**



### **Media Partner Coverage:**

- Pre-event exposure to educate and engage attendees
- On-site social media coverage
- Professional booth photography
- Real-time interviews for editorial features and video recaps



### **Professional Video Reels:**

- Event wrap-up reels featured on our YouTube channel
- Leveraged as PR assets to drive attendance for future events

[Click here for a full list of conferences & events](#)

# Veteran-Focused Partners & Conferences

AFCEA West Conference  
ALPFA - American Latino Professionals in Finance  
& Accounting  
AFM - Vets on Track Foundation  
AMAC - Airport Minority Advisory Council  
America's Warrior Partnership  
Amputee Coalition  
AMVETS Association of the U.S. Army  
Greater Los Angeles Chapter  
BDPA - Black Data Processing Associates  
Be A Hero Hire A Hero  
BEYA STEM - Black Engineer of the Year Awards  
BIG - Blacks in Government  
CA Veterans Chamber of Commerce  
Cal Vet - California Department of Veteran Affairs  
Care Possible  
CCF - City Career Fair  
CCME - Council of College and Military Educators  
Annual Symposium  
Cheeriodicals  
Commercial UAV Expo  
Disability:IN  
Disability:IN North Carolina  
DVBA - Disabled Veterans Business Alliance  
DVNF - Disabled Veterans National Foundation  
Elite SDVOB - Service-Disabled Veteran-Owned Business  
Employment Development Department Women Veterans  
Seminar  
FEW - Federally Employed Women  
Final Salute/ Ms. Veteran America  
Gary Sinise Foundation  
GEOWeek

GLAAACC  
Global ERGNetwork  
HirePatriots  
Hire G.I.  
Hire Heroes USA  
Honor Women Veterans Conference  
Hope for the Warriors  
INVets  
Invictus Foundation  
Invictus Games  
LA Fleet Week  
Library of Congress  
LULAC - National Legislative Conference & Gala  
Maryland Military and Veteran Women Business Conference  
MBA Veterans  
M-Enabling  
MCON Conference  
Military Connect  
Military Influencer Conference  
Military MOJO - Military Officer Job Opportunities  
MilspouseFest  
Minority Women Veterans Organization  
MVJ - Military Veterans in Journalism  
NAAAS - National Association of African American Studies  
NAACP - National Association for the Advancement of  
Colored People  
NABMW - National Association of Black Military Women  
NASPA - Veterans Conference  
NaVOBA - National Veteran-Owned Business Association  
NAVUB - National Association of Veterans Upward Bound  
Navy Gold Coast  
NAWLEE - National Association of Women Law Enforcement  
Executives  
NBMBA - National Black MBA Association  
NCHV - National Coalition for Homeless Veterans  
NCOA Career Expos - Noncommissioned Officers Association

NDVETS - New Directions for Veterans  
NMSDC - National Minority Supplier Development Council  
NNALEA - National Native American Law Enforcement  
Association  
NOBLE - National Organization of Black Law Enforcement  
Executives  
NUL - National Urban League  
NVBDC - National Veteran Business Development Council  
NVSBC - National Veteran Small Business Coalition  
NVSBE - National Veterans Small Business Engagement  
NVTSI - National Veteran Transition Services, Inc.



# Veteran-Focused Partners & Conferences

Orion Talent  
Paralyzed Veterans of America-National Wheelchair Games  
Project HIRED – Wounded Warriors Job Fairs  
PSWMSDC – Pacific Southwest Minority Supplier Development Council  
PVA – Paralyzed Veterans of America  
Salute to Veterans  
SAME OC - Society of American Military Engineers  
SCMSDC – Southern California Minority Supplier Development Council  
SHPE – Society of Hispanic Professional Engineers  
Sky Ball  
Stable Strides  
SVA – Student Veterans of America Annual Conference  
The Conference Board  
The 1st & Goal Project  
The Queen Mary  
The Rosie Network  
The Value Of A Veteran  
UNIDOS US  
USHCC – United States Hispanic Chamber of Commerce  
USO – United Service Organization

USVBA – United States Veterans Business Alliance  
USVCC – United States Veterans Chamber of Commerce  
U.S. Vets  
UTAVBOC – UTA Veterans Business Outreach Center  
VA Healthcare Summit VAMBOA  
Veteran Edge Conference  
Veteran Recruiting  
Veteran Saves  
Veterans Ascend  
Veterans Health Alliance of Long Island  
VETNET  
Vets Indexes  
VFW Foundation  
VIBN - Veterans in Business Network  
VLI – Veterans Legal Services  
WiCyS – Women in Cybersecurity  
WIFLE – Women in Federal Law Enforcement  
Women Veteran Empowerment Conference  
Wounded Warrior Project



*U.S. Veterans Magazine*



# Spotlight Your Event with Exclusive Media Coverage

Turn your event in to a spotlight feature with our tailored coverage options. Whether you're hosting a conference, workshop, gala or community event, we can help you amplify its impact through media.

## How Can We Do It?



### Recap Reels

Capture the highlights of your event with videos and photos, and let us transform them into an engaging recap reel to feature on our YouTube channel.



### Live Interviews

Conduct interviews with attendees of your choice, which can be recorded and featured on our YouTube channel, transformed into an editorial, or promoted through Geotargeting.



### Podcasts

Engage your audience with dynamic podcast coverage that brings your story to life. Our podcast options include in-depth interviews, event highlights and discussions tailored to your brand's message.

# Every Issue Includes Content On



**Careers**



**Education**



**Recruitment  
&  
Retention**



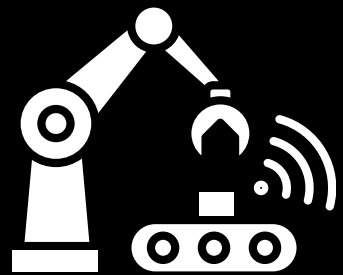
**Supplier Engagement**



**Pharma**



**Insurance**



**Manufacturing**



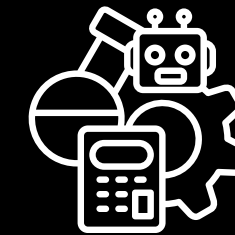
**Aerospace  
&  
Defense**



**Government  
&  
Veterans**



**Energy, Gas  
&  
Oil**



**STEM  
&  
Cybersecurity**



**Finance  
&  
Banking**



**Top Veteran  
Lists**



**Military Spouse  
&  
Family**



**Sports, Health  
&  
Wellness**



**Benefits  
&  
Family Resources**

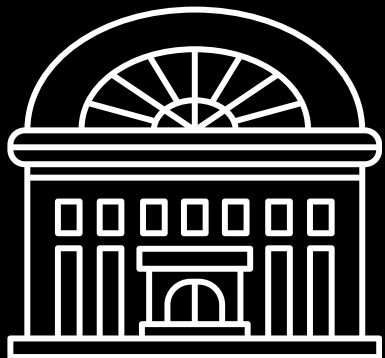


**Retail  
&  
Hospitality**

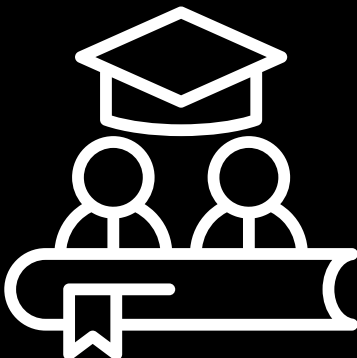


**Service-Disabled  
Veterans**

# National Distribution



**Military Base  
Career Centers**



**TAP & ACAP  
Programs**



**Employment  
Resource  
Centers**



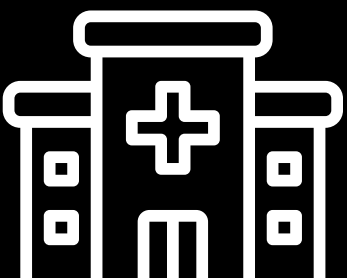
**Yellow Ribbon  
Schools**



**Barnes & Noble**



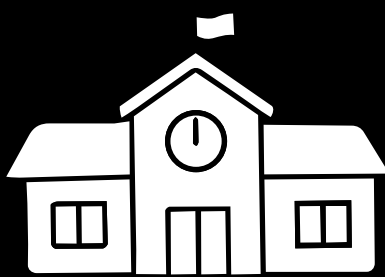
**Campus Libraries**



**Military Hospitals  
& VA**



**Veteran  
Centers**



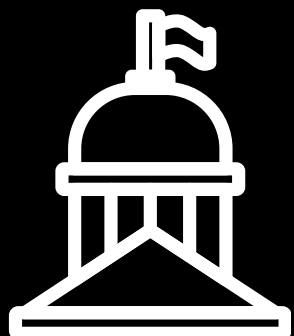
**USO**  
▪ Lounges  
▪ Airports  
▪ Housing Offices



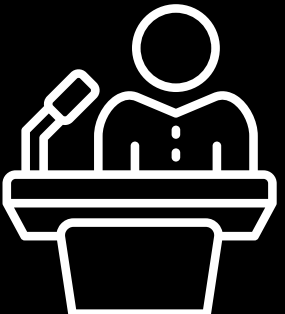
**Family  
Readiness  
Centers**



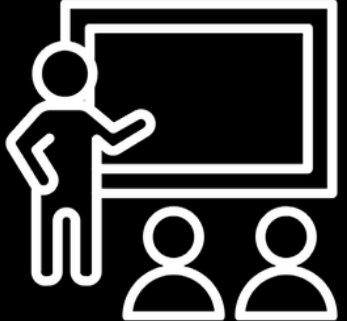
**American  
Legion  
Offices**



**AMVETS  
Offices**



**Veteran  
Conferences**

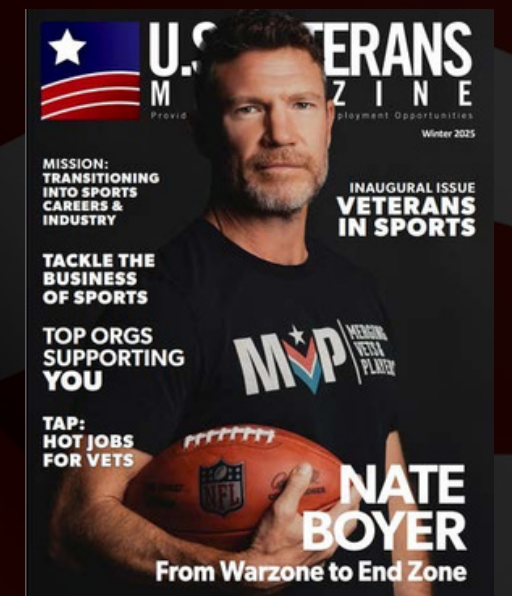


**Veteran Workshops  
&  
Events**

All military personnel receive free digital downloads

# More Issues. More Impact.

In 2026, *U.S. Veterans Magazine* expanded from four to six issues per year, delivering more timely content to support veterans in their careers, education and business pursuits.



# Editorial Calendar 2026

All advertisements must comply with **Department of Defense guidelines**.  
We reserve the right to request changes to or reject any submission that does not meet these requirements.

Each issue is published on the 1st of the month

Month	Theme	Focus & Industry	S =Space	M=Material
Jan	Service to Success	Careers, Education, & Business for the New Year   Transitioning Veterans   Hot Jobs   Veteran Talent Pipeline   GI Bill Advantage   Boots to Books   Top Veteran Supplier Programs   Value of VBO Certification	S: 11/7/25	M: 11/14/25
March	Medal of Honor	Veteran Initiatives   Mental Health & Wellness   Service Disabled   Hire a Veteran   Military Skills to Careers   Employer Spotlight   Finance & Banking   On-Campus & Online Programs   Power of the GI Bill   Veteran-Owned Spotlight   Path to Procurement   Winning Government Contracts	S: 1/9/26	M: 1/16/26
May	Military & Spouse Appreciation	Armed Forces Day   Memorial Day   Military Appreciation   Military Spouse Appreciation Day   Military Spouse Schools, Degrees, Benefits   Top K9s   Top MilSpouse Employers   Veterans on Campus   Scholarships & Grants   Value of Supplier Networks	S: 2/28/26	M: 3/13/26
July	Boots to Brilliance & USA's 250th Anniversary Issue	250th Anniversary of the USA   National Hire a Veteran Day   Top Veteran Employers   Top Industries: Finance, Pharmaceutical, Energy & Construction   Military Credit Transfers, Degrees for Veterans   Procurement Made Simple Contracting Opps   SDVOB Spotlights   Online Schools	S: 5/1/26	M: 5/15/26
Sept	Salute to a Veteran	Patriot Day   Conference Special   Careers After Service   Transition to Workforce   Top Yellow Ribbon Schools   Top MilSpouse Schools   Back to School, MBA Programs   Veteran Owned Advantage   Financing Your Business   Engaging with Corporations	S: 7/3/26	M: 7/17/26
Nov	Veterans Day	Veterans in Sports   Veterans Day   Thriving Veteran Industries   Hiring Veterans   Military Skills to Careers   Top Veteran Schools   Veteran Education Resources   Securing the Contract   VBO Growth Strategies   Best Procurement Practices	S: 9/4/26	M: 9/11/26

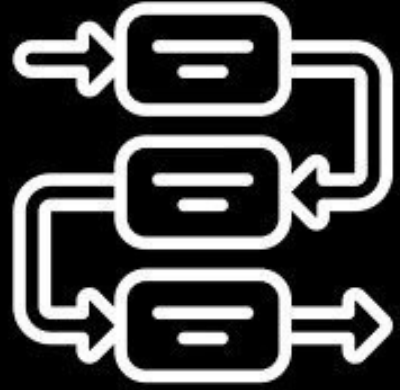
# Editorial Calendar 2027

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We reserve the right to request changes to or reject any submission that does not meet these requirements.

Each issue is published on the 1st of the month

Month	Theme	Focus & Industry	S =Space	M=Material
Jan	Service to Success	Careers, Education, & Business for the New Year   Transitioning Veterans   Hot Jobs   Veteran Talent Pipeline   GI Bill Advantage   Boots to Books   Top Veteran Supplier Programs   Value of VBO Certification	S: 11/6/26	M: 11/13/26
March	Medal of Honor	Veteran Initiatives   Mental Health & Wellness   Service Disabled   Hire a Veteran   Military Skills to Careers   Employer Spotlight   Finance & Banking   On-Campus & Online Programs   Power of the GI Bill   Veteran-Owned Spotlight   Path to Procurement   Winning Government Contracts	S: 1/8/27	M: 1/15/27
May	Military & Spouse Appreciation	Armed Forces Day   Memorial Day   Military Appreciation   Military Spouse Appreciation Day   Military Spouse Schools, Degrees, Benefits   Top K9s   Top MilSpouse Employers   Veterans on Campus   Scholarships & Grants   Value of Supplier Networks	S: 2/26/27	M: 3/12/27
July	Boots to Brilliance	National Hire a Veteran Day   Top Veteran Employers   Top Industries: Finance, Pharmaceutical, Energy & Construction   Military Credit Transfers, Degrees for Veterans   Procurement Made Simple Contracting Opps   SDVOB Spotlights   Online Schools	S: 4/30/27	M: 5/14/27
Sept	Salute to a Veteran	Patriot Day   Conference Special   Careers After Service   Transition to Workforce   Top Yellow Ribbon Schools   Top MilSpouse Schools   Back to School, MBA Programs   Veteran Owned Advantage   Financing Your Business   Engaging with Corporations	S: 7/2/27	M: 7/16/27
Nov	Veterans Day	Veterans in Sports   Veterans Day   Thriving Veteran Industries   Hiring Veterans   Military Skills to Careers   Top Veteran Schools   Veteran Education Resources   Securing the Contract   VBO Growth Strategies   Best Procurement Practices	S: 9/3/27	M: 9/10/27

# USVM's Top Veteran Lists



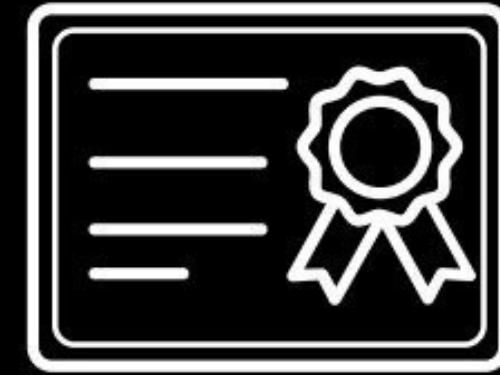
## Methodology

Comprehensive evaluations to independently recognize excellence across various sectors, including employers, government agencies, law enforcement, schools and supplier programs.



## Survey Submission

Submit the survey in order to be considered for recognition.



## Award Logos & Licensing

- Recognition Certificate: Showcase your award.
- Award Logo: Free to use for marketing.
- Advertising Discount
- Free Editorial/Interview
- Publicity Opportunity: Receive a press release template.



## National Press Release

National recognition through a Cision press release.

# Top Veteran Companies & Schools Executive Interviews

Organizations featured on our recognition lists are offered a complimentary editorial spotlight in one issue of their choice. Companies may select from the following options:



## Video Interview

An interview via Teams that is turned into an editorial & posted on our YouTube channel.



## Email Interview

Answer interview questions via email, that will be turned into an editorial for an upcoming issue.

THIS OFFER IS VALID FOR ONE EDITORIAL PER ISSUE PER COMPANY.

# Top Veteran Employers and Schools Examples

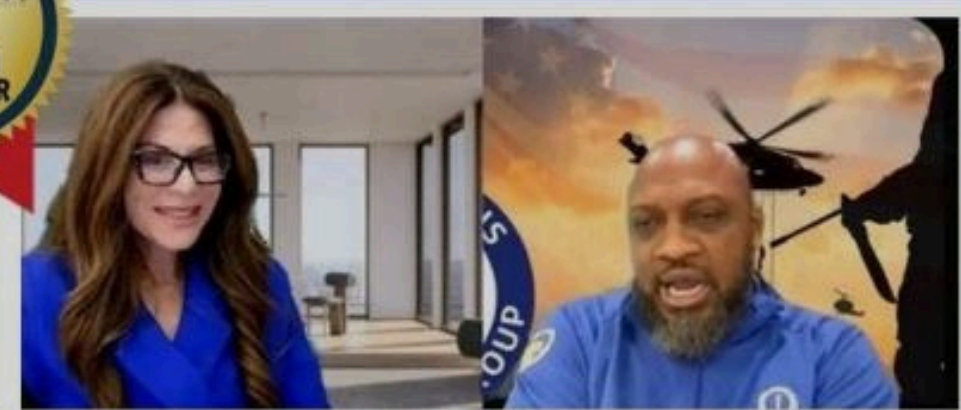
Video Interview

Editorial

Ad & Editorial Spread

## RECOGNIZING EXCELLENCE

### VIDEO INTERVIEW




**Mona Lisa Farris**  
President & Publisher  
U.S. VETERANS MAGAZINE

**Lamarkus Keels**  
VP and Plant Manager  
STELLANTIS

### EDITORIAL OF INTERVIEW

#### Veterans: Unmatched Leaders in Manufacturing—A Conversation with Lamarkus Keels



Value: \$5,000

Value: \$9,500

### How Companies Can Better Hire and Support Veterans: Lessons from BNSF

**Having military veterans** has become a key priority for many companies seeking dedicated, skilled and reliable employees. BNSF, a leader in the transportation industry, offers a model for how organizations can successfully attract, support and retain veterans. By exploring the strategies used by BNSF, other companies can learn effective ways to build veteran-friendly workplaces that align with their goals and values.

**Aligning Military Experience with Company Needs**

One of the first steps in effectively hiring veterans is recognizing how military skills transfer to the private sector. BNSF's Chief Operations Officer, Matt Keels, emphasizes this connection before joining BNSF in 1996, Keels served as an Assistant Program (AP) across the country. Through regular career fairs, military career fairs and targeted recruitment efforts, BNSF ensures that veterans know their military and civilian skills are valued. For businesses, hiring veterans means hiring individuals with unique experiences and perspectives. The key is to partner with organizations that connect directly with transitioning service members and actively engage in outreach.

**Creating a Supportive Environment**

Retention is an critical in recruitment, and BNSF has created an environment where veterans can thrive. A cornerstone of this effort is the BNSF Business Resource and Support (BRS) group, which helps veterans, new hires and first responders.

**Companies looking to hire veterans should identify key attributes developed in military service that align with their operational needs.**

Army officers, when they leave the military, often bring with them a wealth of leadership, discipline, strategic thinking and problem-solving skills. These skills are directly transferable to many roles in the private sector. Companies looking to hire veterans should identify the qualities developed in military service that align with their operational needs. These include adaptability, leadership under pressure and a mission-oriented mindset.

**Building Strong Recruitment Pathways**

BNSF's success in hiring over 5,000 veterans—comprising nearly 20% of its workforce—is an accident. The company has established partnerships with military bases, veteran organizations and transition assistance programs (TAP) to create a pipeline of qualified candidates.

**The Value Veterans Bring**

Veterans bring more than technical skills—they bring a work ethic grounded in discipline, teamwork and commitment. BNSF's recognition of this value is reflected in its Engineering Operations as a Top Veteran-Friendly Employer by

**Supporting Veteran-Owned Businesses**

In addition to hiring veterans, BNSF has integrated veteran-owned businesses into its supply chain. Companies like W.L. Wright, a veteran-owned business that provides equal benefits for BNSF's employees, are highlighted for the mutual benefits of such partnerships. For W.L. Wright's owner, Robert Wright, the military—through accuracy and focus—was central to his business's success. The company recognized its supporting veteran entrepreneurship provided veteran-owned suppliers, strengthening supplier diversity and reducing a company's carbon footprint for the entire community.

**Empowering Recognition and Retention**

BNSF's success stories, including their recognition from U.S. Veterans Magazine, underscore the company's leadership in veteran employment. These accolades also highlight the importance of creating a workplace culture that values diversity and inclusion. For businesses seeking similar recognition, focusing on retention, employee engagement with veterans and fostering an inclusive work environment are essential steps.

**Applying BNSF's Strategies**

For companies looking to improve their veteran hiring and support efforts, several strategies can be adapted from BNSF's approach:

- Map Military Skills to Business Needs:** Identify how military experience aligns with the roles your organization needs to fill.
- Build Targeted Recruitment Programs:**

## Are you looking for your next adventure?



**BNSF is a military friendly workplace.**

**One in five employees has served in a branch of the U.S. armed forces.**

At BNSF, we value your service to the country and we know the skills and characteristics that lead to success in the military often translate well to a career in railroading. We're a tight-knit team driven by a common purpose -- to move the freight that moves the nation. Few workplaces offer the chance to make a real impact the BNSF. **Apply today.**



Learn more about your next adventures.



Value: \$19,000

\*You have the option of purchasing an ad to go alongside your free editorial to create a 2-page spread.

# Top Veteran: Website Ad Examples

## Logo on Top Employers and Top Schools Recognition List Page

**Celebrating Top Veteran Employers, Top Veteran Schools and Top Yellow Ribbon Schools**

At U.S. Veterans Magazine we're proud to recognize and celebrate the Top Veteran Employers, Top Veteran Schools and Top Yellow Ribbon Schools. The annual lists are those leading the way in promoting and creating a veteran-inclusive workforce and educational environments. Our lists feature companies from various industries committed to recruiting and retaining veterans. These companies and schools are setting the standard for their commitment to veterans. Participate in the upcoming 2026 surveys coming soon for consideration.

**1** **Take the Survey: Discover Your Veteran Culture with Our Surveys**

**2025 surveys are now closed.**  
Please check back to take our carefully crafted 2026 surveys to accurately assess your organization's commitment to being veteran-friendly.

Top Veteran Employers Survey

Top Veteran Schools and Top Yellow Ribbon Schools Survey

Top MilSpouse Employers (Coming Soon)

Top Veteran Supplier Programs (January 2026 Survey Closed)



Value: \$10,000

[Click to view page](#)

## Logo on Recognition Home Page

**Explore USVM's Best of the Best Lists**

Top Veteran Employers, Top Veteran Supplier Programs  
Top MilSpouse Employers  
Top Veteran Schools and Top Yellow Ribbon Schools

**Exploring Excellence in Veteran Support**

VIEW THE 2025 RECOGNITION LISTS BELOW  
Top Veteran Employers, Top Veteran Schools and Top Yellow Ribbon Schools

2026 RECOGNITION LISTS INCLUDE:

- Top Veteran Supplier Programs announced January 1, 2026
- Top Milspouse Employers announced May 1, 2026.
- Top Veteran Employers announced July 3, 2026.
- Top Veteran Schools and Top Yellow Ribbon Schools announced September 1, 2026



Value: \$10,000

[Click to view page](#)

# Website Advertising Rates & Specs

## Rates Per Month

Top Rotating Header Banner (1-4)	1: \$10,000 2: \$7,500 3: \$5,000 4: \$2,500
Featured Posts (1-3)	1: \$6,000 2: \$4,000 3: \$2,000
Below the Fold Banner (1-4)	1: \$10,000 2: \$7,500 3: \$5,000 4: \$2,500
Featured Video	\$10,000
Sidebar YouTube Video	\$7,500

## Website Home Page

**Top Rotating Banner (1-4)**  
920x120px | 96 DPI or higher | Include URL

**Featured Posts (1-3)**

**Below the Fold Banner (1)**  
728x90px | 96 DPI or higher | Include URL

**Featured Video**  
MP4 File

**Below the Fold Banner (2)**  
728x90px | 96 DPI or higher | Include URL

**Below the Fold Banner (3)**  
728x90px | 96 DPI or higher | Include URL

**Below the Fold Banner (4)**  
728x90px | 96 DPI or higher | Include URL

**Sidebar YouTube Video**

**Sidebar YouTube Video**

**Sidebar YouTube Video**

**Sidebar YouTube Video**

# Magazine Rates & Specs

## Rates Per Month Digital & Print Rates

2 Page Spread	\$16,500
Full Page	\$9,500
1/2 Page	\$5,500
1/4 Page	\$3,500
Back Cover	\$12,350
Inside Front Cover	\$11,875
Inside Back Cover	\$11,875

## Digital Magazine Only

Page 0	\$10,000
Top Banner	\$10,000

Bottom Banner	\$7,500
Video	\$5,000

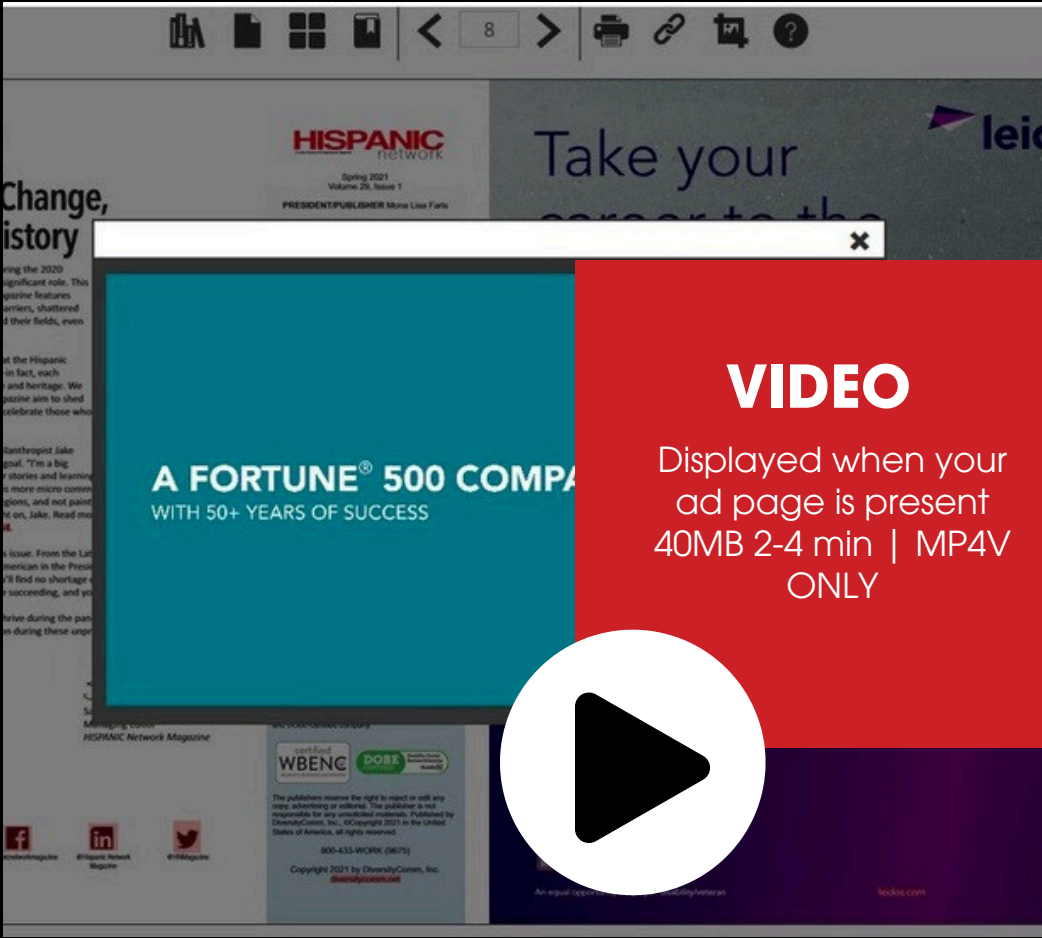
**Top Banner:** 650x75px | 96 DPI or higher | Include URL format

**Page 0**  
See print specs



**Bottom Banner** - 920x120px | 96 DPI or higher | Include URL format

**VIDEO**  
Displayed when your ad page is present  
40MB 2-4 min | MP4V ONLY



# Newsletter Rates & Specs

## Rates Per Blast Newsletter

### 1<sup>st</sup> Half

### 2<sup>nd</sup> Half


## Stand-Alone Campaign Blast

Top Banner	\$5,000
Editorial/Advertorial #1	\$6,000
Editorial/Advertorial #2	\$5,000
Editorial/Advertorial #3	\$4,000
YouTube Video	\$5,000
Bottom Banner	\$3,000
<b>Stand-Alone Campaign Blast</b>	
Dedicated Campaign Blast	\$20,000

**Top Banner**  
728x90px | 96 DPI or higher | Include URL

**Editorial/Advertorial (1-3)**  
Title: Max 15 words | Copy Description: Max 200 words  
Image scales to 600 pixels wide: .jpg, .png, .gif


**Military Experience Means High-Wage Jobs in Michigan**  
Michigan is home to more than 400 employers with veteran-friendly hiring and training programs.  
Pair all that with a rewarding career that values the skills you gained serving our nation, and you have the perfect place to operate from.  
Michigan also has 62 veteran-friendly colleges and universities, with programs to support veterans and military-connected students.




**YOUR NEXT DUTY STATION**


Captions keep veterans with hearing loss connected

As one of the most common service-connected disabilities, hearing-related issues often go ignored. For veterans, who are already a unique population given their experiences, hearing loss often leads to social isolation and other impacts on daily life. That's why HearingFirst! CapTel created the Heroes With Hearing Loss! program - to provide tools and resources for veterans with hearing loss, including record Captioned Telephone solutions that keep veterans connected with what matters most in their lives.




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**Modern Day Marine**  
Military Spouse Summit  
Washington, D.C.  
April 28-30, 2026  
[VIEW EVENT](#)




**Military Mojo**  
Boutique Hiring Event  
Charleston, SC  
April 30, 2026  
[VIEW EVENT](#)

**EVENT CALENDAR**




**Employing U.S. Vets Conference**  
New York City, NY  
April 9, 2026  
[VIEW EVENT](#)



**MilSpouseFest 2026**  
San Diego, CA  
April 14, 2026  
[VIEW EVENT](#)

**YOUR NEXT WATCH**



**A Family United. Three Veterans, One Educational Goal**  
[Learn more](#)


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**Top Banner**  
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**Content**  
250 words or less

Your text here

**Image Size: 1080x1080px**  
.jpg, .png, .gif | Include URL



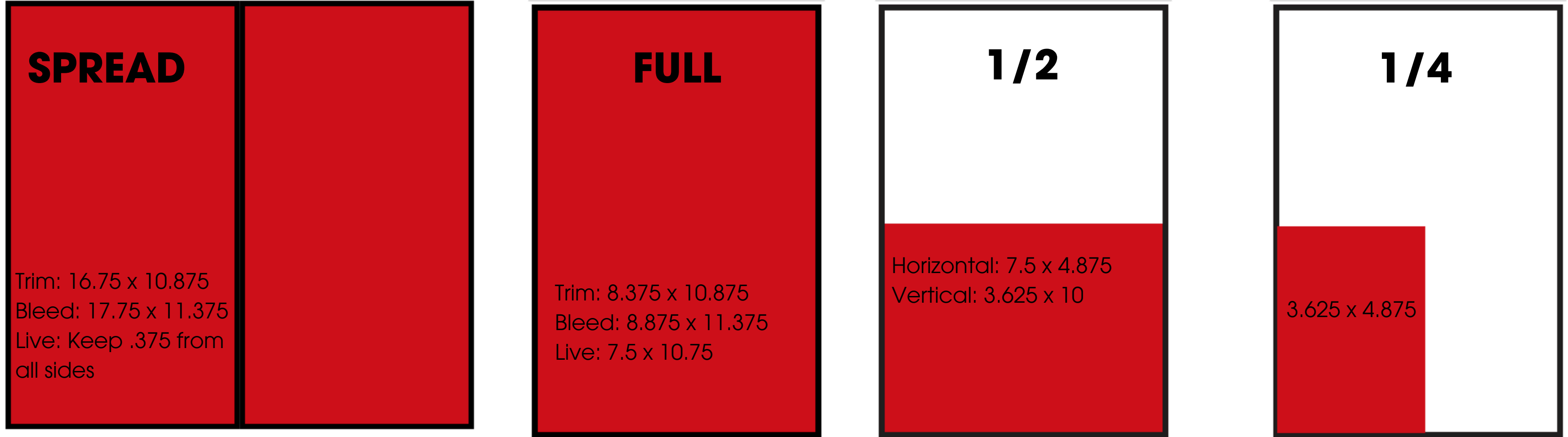
**U.S. VETERANS MAGAZINE**  
Sustaining Business, DVBE & Employment Opportunities  
SUMMER 2024  
**MEMORIAL DAY & MILITARY SPOUSE ISSUE**  
**UNLOCKING VETERAN TALENT**  
**CONSTRUCTION CAREER SPOTLIGHT**  
**Ashley Gutermuth**  
SHE'S GOT THIS

# Print/Digital Specs

\*\*All advertisements must comply with [Department of Defense guidelines](#).

We reserve the right to request changes to or reject any submission that does not meet these requirements.

WXH (in.)



**COMPANY/SCHOOL LOGOS**  
300 ppi (minimum resolution) CMYK, TIF or EPS files. Minimum pixel size: 1200 pixels wide.

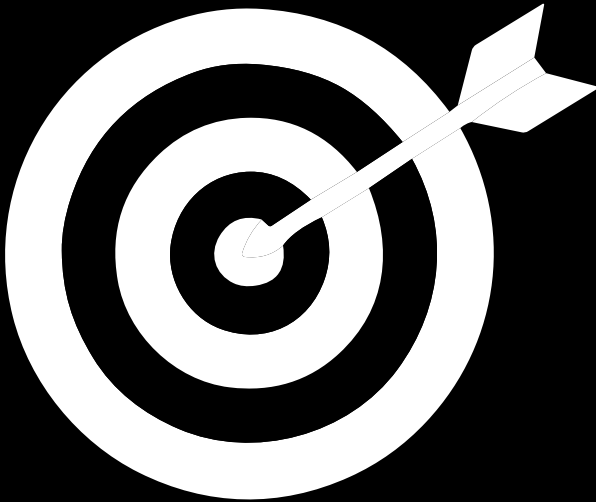
# Geotargeting

A cutting-edge digital solution from USVM utilizing premium audience lists to connect advertisers with targeted users across social media and the open web. Our innovative approach ensures precise audience delivery, maximizing your reach and capturing increased attention from your desired demographic.



## Capabilities

- Access to our 1st party data
- Precise geo-targeting
- Advanced reporting & analytics
- Enhanced audience segmentation



## Target Your Audience

- Location
- Age
- Demographics

Spend	Est. Impressions	Est. CPM*
\$25K	833,333	\$30.00
\$50K	2,000,000	\$25.00
\$200K	10,000,000	\$20.00

\*CPM pricing may vary based on campaign parameters

# Current Advertisers



FIFTH THIRD



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