

U.S. VETERANS MAGAZINE

Providing Business, DVBE & Employment Opportunities



Media Kit

2025-2026

Meet Tonya Kinsey – Our Director of Strategic Partnerships

Tonya Kinsey is the backbone of our Strategic Partnerships team and a true force behind the success of ConnectComm Inc. With nearly a decade of experience, Tonya has built strong, lasting relationships with partners across multiple industries. Her expertise lies in creating tailored solutions that drive engagement and maximize impact for our partners. Her deep understanding of the media landscape, combined with her commitment to fostering collaboration, allows her to provide exceptional service to each client. Tonya is known for her unwavering commitment to customer satisfaction and her ability to listen, understand, and meet the unique needs of every partner. Her dedication, integrity, and attention to detail have earned her the trust of organizations nationwide. She is truly an invaluable member of our team, and we're proud to have her at the helm of our strategic partnerships.

Don't Just Take Our Word for It:

"Partnering with U.S. Veterans Magazine has been a game-changer for our organization. Their innovative marketing strategies helped us achieve record attendance at our annual conference, and their team went above and beyond to ensure our message reached the right audience. We couldn't imagine a better partner." – A Longstanding Partner

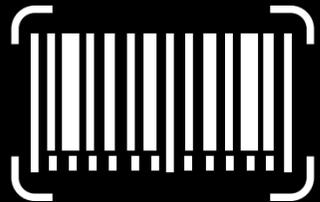


Tonya Kinsey
Director Of Strategic Partnerships
TKinsey@USVeteransMagazine.com
 Tonya Kinsey

About Us

U.S. Veterans Magazine (USVM) is a premier platform dedicated to empowering individuals and organizations by focusing on recruitment, business, career development, education and lifestyle. *USVM* aims to assist recruiters in identifying and attracting top talent. Our articles and services are centered around a merit-based approach, providing resources for companies that aim to foster a fair and results-driven recruitment process where both candidates and recruiters prioritize skill and potential. With a commitment to connecting top talent with opportunities, we provide valuable insights, resources to help our readers achieve their goals.

What Makes Us Different



Barcoded & Sold
at Barnes & Noble



Awards & Accolades



Partnering with
over 75-100
Conferences &
Events



Top Veteran Lists

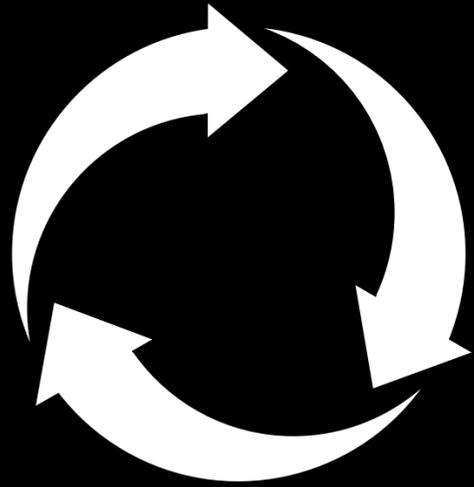


Digital & Print
Advertising

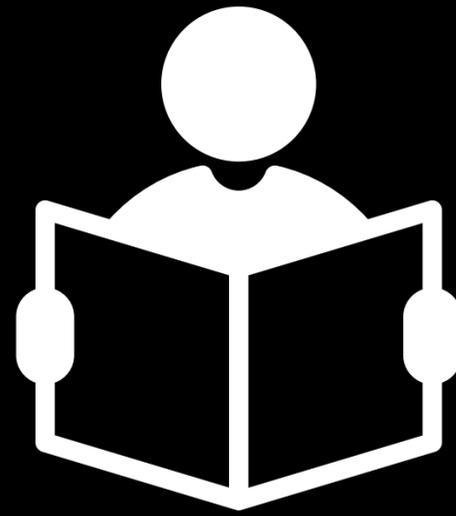


Geotargeting
& Job Board

Readership & Circulation



Circulation
425,000



Readership
1.2 Million



Ages
18-24
16%

25-34
27%

35-44
33%

45+
24%

SUBSCRIBERS



Digital 62%
Print 38%



Female 25%
Male 75%

Targeting Multiple Audiences



**TRANSITIONING
SERVICE
MEMBERS**



CIVILIANS



**ACTIVE
DUTY**



**SERVICE
DISABLED**



**TOP VETERAN
SCHOOLS**



**UNDERGRAD/
GRADUATES/
MBA**



**CERTIFIED VOBS &
SDVOBS**



**GOVERNMENT
AGENCIES**

Recruitment



HOT JOBS



**RECRUITMENT
&
RETENTION**



**INDUSTRY
SPECIFIC**



**MILITARY
SPOUSES**



**TOP VETERAN
EMPLOYERS**



**TRANSITIONING
VETERANS**



**TALENT
AQUISITIONS**



FAMILY

Business & Education



How Do We Stand Out?

With over 70 partnerships and growing with *U.S. Veterans Magazine*, and over 300 partnerships and growing with ConnectComm Inc., we collaborate with some of the most influential organizations in the nation.



What We Do



Expand Reach

We assist our partners in growing their membership and enhancing their impact.



Boost Conference Success

Our innovative marketing strategies help organizations increase conference registrations, attract walk-ins, and enhance attendance by an estimated 15–20%.

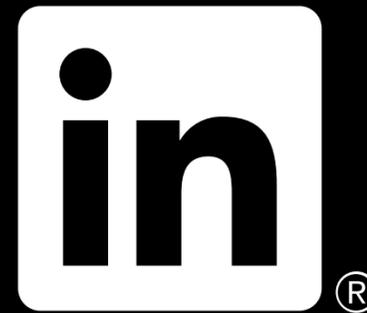


On-Site Support and Engagement

We attend conferences, create engaging reels, and market these highlights year-round to amplify impact.

Social Media

We promote your organization on all our social media platforms.



@U.S.Veterans Magazine

@usveterans.magazine

@U.S.VeteransMagazine

@U.S.VeteransMag



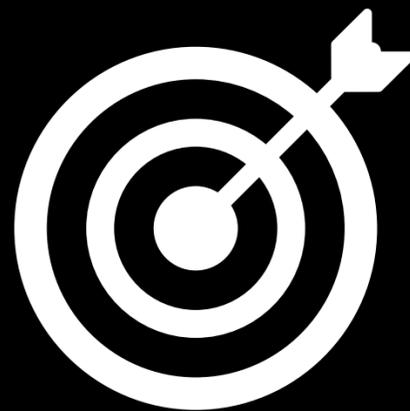
Geotargeting

A cutting-edge digital solution from *USVM*, utilizing premium audience lists to connect advertisers with targeted users across social media and the open web. Our innovative approach ensures precise audience delivery, maximizing your reach and capturing increased attention from your desired demographic.



Capabilities

- Access to our 1st party data.
- Precise geo-targeting
- Advanced reporting & analytics
- Enhanced audience segmentation



Target Your Audience

- Location
- Age
- Demographics

Spend	Est. Impressions	Est. CPM*
\$25K	833,333	\$30.00
\$50K	2,000,000	\$25.00
\$200K	10,000,000	\$20.00

*CPM pricing may vary based on campaign parameters

Conferences & Events

Unparalleled bonus distribution and event partnerships: With collaborations at over 75-100 veteran focused conferences and events, we guarantee extra visibility for your ad by showcasing our magazine at prime locations.

What Does that Mean for You?



Magazine on the resource table & inside registration attendee bags at over 300 conferences & events.



You can also find us at events where our publications are distributed at our booth.



Digital link to the edition in event newsletters reaching all members, attendees & corporate sponsors.



We cover the event as a media partner:

- Educate & inform attendees on your company prior to the event.
- On the floor social media coverage.
- Professional images of your booth.
- Real-time interviews for editorial & video reel wrap ups.



Professional Video Reels:

- Conference wrap up reels posted on our YouTube channel.
- Reels used as PR to boost your event attendance next year.

Spotlight Your Event with Exclusive Media Coverage

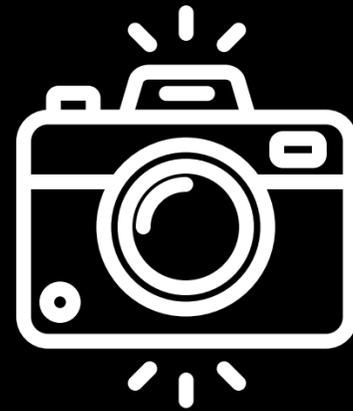
Turn your event into a spotlight feature with our tailored coverage options. Whether you're hosting a conference, workshop, gala, or community event, we can help you amplify its impact through media.

How Can We Do It?



Recap Reels

Capture the highlights of your event with videos and photos, and let us transform them into an engaging recap reel to feature on our YouTube channel



Live Interviews

Conduct interviews with attendees of your choice, which can be recorded and featured on our YouTube channel, transformed into an editorial, or promoted through I-Reach.



Podcasts

Engage your audience with dynamic podcast coverage that brings your story to life. Our podcast options include in-depth interviews, event highlights, and discussions tailored to your brand's message.

Conferences & Events



Awards We Received



2022 Lawyers for Warriors Community Partner of the Year Award

NVBDC recently awarded U.S Veterans Magazine's, **Tonya Kinsey**, the "Media Partner of the Year 2022" Award during the recent National Veteran Matchmaking Conference and Vets Night Out Event in Grand Rapids.

The Media Partner of the Year Award is presented to a TV, Radio, or Newspaper Veteran reporter focused on promoting current industry events advocating for Veteran Businesses and Supplier Diversity, Regular stories, advertisements, and features that help Military Service Members and/or Veterans transition into civilian life, supports expanding industry initiatives through ongoing reports that help promote veteran entrepreneurship.

Learn more by visiting our website: <http://bit.ly/3GWMfyk>

#888certified #NVBDC #supportveteranowned #supportveteranbusinesses #Vetsforvets #vetshelpingvets #veterans



TONYA KINSEY



U.S. VETERANS MAGAZINE

2022 MEDIA PARTNER OF THE YEAR



with Tonya Kinsey



Mona Lisa Faris-Placey • You
President & Founder of Diversity Comm, Inc. - WBE DOBE Vice President of C...
1mo • 🌐

We are incredibly honored to have received the 2024 Oscar Mike Award at the VIB Network's 8th Annual Above & Beyond Awards Banquet!

A heartfelt thank you to the **Veterans In Business (VIB) Network** for this recognition and for celebrating our efforts to support and uplift the veteran community. This award fuels our passion for showcasing veteran excellence and ensuring their stories, businesses, and contributions are given the spotlight they deserve.

Congratulations to all the other honorees who continue to make an impact in this space! Together, we are driving change and building a brighter future for our veterans.

#ThankYou #VIBNetwork #AboveAndBeyond #OscarMikeAward #VeteranSupport #USVeteranMagazine



Richard Abboud and 31 others | 17 comments · 1 repost

Featured Newsletters

We also provide opportunities to be featured in our newsletter *The Veteran*. This includes a link to your event, potentially accompanied by a brief write-up and additional details. The newsletter is distributed to our entire audience, including readers, advertisers, and partners.

Single Event Based

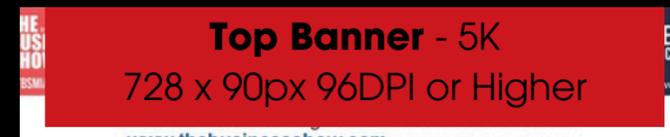


Editorial/ Advertorial (1 & 2, 3-5)
1: 6K | 2: 5K | 3-5: 4K
Word Count: Title: 15 Body : 25
Scaled to 600 pixels wide. Image may include organization logo.
Format jpg., .png., .gif
"Read more": May link to your web page, or to our web page with complete editorial.
Additional "Read more" images, maximum two, will scale to 1025x650.

• Deloitte
• DHS/ICE
• EquipmentShare

• Textron Aviation
• United Health Group
• USAA

Multiple Event Based



Top Banner - 5K
728 x 90px 96DPI or Higher
www.thebusinessshow.com

MARK YOUR CALENDAR!
• HIRING FAIRS
• BUSINESS EXPOS
• CONFERENCES & RESOURCES

The VETERAN Newsletter December 2024

As the holidays approach, numerous companies are offering retail and other discounts to active-duty service members and military veterans.
[View some of the best holiday and year-round deals.](#)

UPCOMING EVENTS

 SVA National Conference "NatCon" Colorado Springs, CO January 2-4, 2025 VIEW EVENT	 AFCEA West San Diego, CA January 28-30, 2025 VIEW EVENT
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Below Banner - 3K
728 x 90px 96DPI or Higher
Format jpg., .png., .gif

Article Based



U.S. VETERANS MAGAZINE
Providing Business, DVBE & Employment Opportunities

December 19, 2024

Veteran News Today

Video - 5K
YouTube Video Only

This change provides Veterans who served multiple periods of military service, such as those who reenlisted, the opportunity to receive up to an additional 12 months of education benefits.

[READ MORE...](#)

Sumner Lee with Fuse Integration: "We have just over 100 people, and nearly 40% of us are veterans," Lee shares. "I love hiring veterans because of their resiliency, capabilities and knowledge."

[READ MORE...](#)

Job Board Pricing

Single Job Posting	\$200
10	\$1,800
20	\$2,900
30-49	\$3,900
50-100	\$6,900
6 Month Package	\$10,000
1 Year Package	\$25,000

Featured Employers

About Us

U.S. Veterans Magazine's job board is a dedicated platform designed to assist veterans in navigating the transition from military to civilian careers. Our site offers a wide array of opportunities tailored to the unique skill sets and experiences of veterans. We feature employers committed to supporting veterans in their career journeys. Additionally, U.S. Veterans Magazine's job board provides valuable resources and articles to aid veterans in their transition, such as guides on successful [job hunting](#), strategies for excelling in [interviews](#), and effective [resume writing](#) techniques. In essence, U.S. Veterans Magazine's job board serves as a comprehensive platform that bridges the gap between veterans and prospective employers, ensuring a successful transition to civilian life.

Family Chat | All Veterans and their families can join Navy Federal. We could all earn & save \$461 a year! | NAVY FEDERAL Credit Union | JOIN TODAY | Navy Federal is insured by NCUA.

Latest Job Search Articles

[What We Can Learn From Stressful Environments](#)

By John Register, CSP, CPAE | High performance demands high recovery. It's a truth I learned not just through

[Top Careers Built for Veterans](#)

Years of service forge more than just discipline—they develop strategic thinkers, decisive leaders and mission-driven professionals who know how to

[No Limits: Gabrielle White Becomes First Woman to Conquer Best Ranger](#)

In a groundbreaking moment for gender integration and combat readiness, Army First Lt. Gabrielle White has become the first woman

[Is Integrity Dead in America?](#)

By Larry Broughton | With ethical lapses in every nook and cranny of society occurring by the minute these days...it's a

Conference Flyers

We can create custom flyers to include in attendee bags at the event, featuring a "Save the Date" for your next event.

This approach has proven effective, helping our current partners achieve a **20% increase** in attendance when distributed a year in advance.



Veteran Focused- Partners, Conferences & Events

1st & Goal Project
AFCEA-Armed Forces Communications and Electronics Association West Conference
AFM-Armed Forces Motorsports Vets on Track Foundation
ALPFA-American Latino Professionals in Finance & Accounting
AMAC - Airport Minority Advisory Council
Amputee Coalition
AMVETS-Association of Military Veterans
AUSA-Association of the U.S. Army Greater Los Angeles Chapter
AWP-America's Warrior Partnership
BDPA - Black Data Processing Associates
Be A Hero Hire A Hero
BEYA STEM - Black Engineer of the Year Awards
BIG - Blacks in Government
CA Veterans Chamber of Commerce
Cal Vet - California Department of Veteran Affairs
CCF - City Career Fair
CCME - Council of College and Military Educators Annual Symposium
Cheeriodicals
Commercial UAV Expo
Disability:IN
Disability:IN North Carolina
DVBA - Disabled Veterans Business Alliance
DVNF - Disabled Veterans National Foundation
Elite SDVOB-Service-Disabled Veteran-Owned Business
Employment Development Department Women Veterans Seminar
FEW - Federally Employed Women
Final Salute/ Ms. Veteran America

Gary Sinise Foundation
GEO Week
GLAAACC - Greater Los Angeles Area African American Chamber of Commerce
Global ERG Network
HirePatriots
Hire G.I.
Hire Heroes USA
Honor Women Veterans Conference
Hope for the Warriors
INVets - Indiana Veterans
Invictus Foundation
Invictus Games
LA Fleet Week
Library of Congress
LULAC - League of United Latin American Citizens National Legislative Conference & Gala
Maryland Military and Veteran Women Business Conference
MCON - Military Construction Conference
MIC - Military Influencer Conference
Military MOJO - Military Officer Job Opportunities
Minority Women Veterans Organization
MVJ - Military Veterans in Journalism
NAAAS - National Association of African American Studies
NAACP - National Association for the Advancement of Colored People
NABMW - National Association of Black Military Women
NASPA-Veterans Conference, A Military Veteran Symposium for Higher Education
Navy Gold Coast
NAVUB - National Association of Veterans Upward Bound
NAWLEE - National Association of Women Law Enforcement Executives

Veteran Focused- Partners, Conferences & Events

NCHV -National Coalition for Homeless Veterans
NCOA - Noncommissioned Officers Association Career Fairs
NDVETS - New Directions for Veterans
NMSDC - National Minority Supplier Development Council
NNALEA - National Native American Law Enforcement Association
NOBLE - National Organization of Black Law Enforcement Executives
NUL - National Urban League
NVBDC - National Veteran Business Development Council
NVSBC - National Veteran Small Business Coalition
NVSBE - National Veterans Small Business Engagement
NVTSI - National Veteran Transition Services, Inc.
Military Connect
Orion Talent
Project HIRED - Wounded Warriors Job Fairs
PSWMSDC - Pacific Southwest Minority Supplier Development Council
PVA - Paralyzed Veterans of America
PVA - Paralyzed Veterans of America-National Wheelchair Games
SAME OC - Society of American Military Engineers
SATELLITE 2024
SBE - Small Business Expo
SCMSDC - Southern California Minority Supplier Development Council
SHPE - Society of Hispanic Professional Engineers
Sky Ball
Stable Strides
SVA - Student Veterans of America Annual Conference
TECHEXPO - Top Secret Hiring Events
The Conference Board
The Rosie Network

The Value Of A Veteran
UNIDOS US
USHCC - United States Hispanic Chamber of Commerce
USO - United Service Organization
USVBA - United States Veterans Business Alliance
USVCC - United States Veterans Chamber of Commerce
UTAVBOC - UTA Veterans Business Outreach Center
VA Healthcare Summit
Value of a Veteran
VAMBOA - Veterans and Military Business Owners Association
Veteran Edge Conference
Veteran Recruiting
Veteran Saves
Veterans Ascend
Veterans Health Alliance of Long Island
VETNET - Veterans Network
VFW Foundation - Veterans of Foreign Wars
VIB - Veterans in Business
VIBN- Veterans in Business Network
VLI - Veterans Legal Services
Vets2Industry
WiCyS - Women in Cybersecurity
WIFLE - Women in Federal Law Enforcement
Women Veteran Empowerment Conference
WWP - Wounded Warrior Project

Pricing & Options

Magazine

2 Page Spread	\$16,500
Full Page	\$9,500
1/2 Page	\$5,500
1/4 Page	\$3,500
Page 0	\$10,000
Back Cover	\$12,350
Inside Front Cover	\$11,875
Inside Back Cover	\$11,875
Video	\$5,000

Website

Top Rotating Banner (1-3)	1: \$10,000 2: \$6,000 3: \$4,000
Below the Fold Banner	\$2,500
Featured Posts (1-3)	1: \$6,000 2: \$4,000 3: \$2,000
Header	\$10,000
Sidebar Ad	\$10,000
Bottom Banner	\$10,000

Website Specs

Home Page

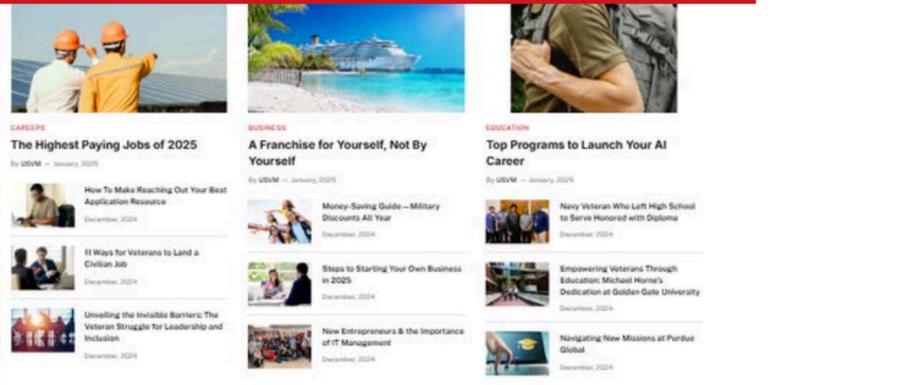
Top Rotating Banner
920x120px | 96 DPI or higher | Include URL format



Featured Posts (1-3)



Below the Fold Banner 920x120px | 96 DPI or higher | Include URL format

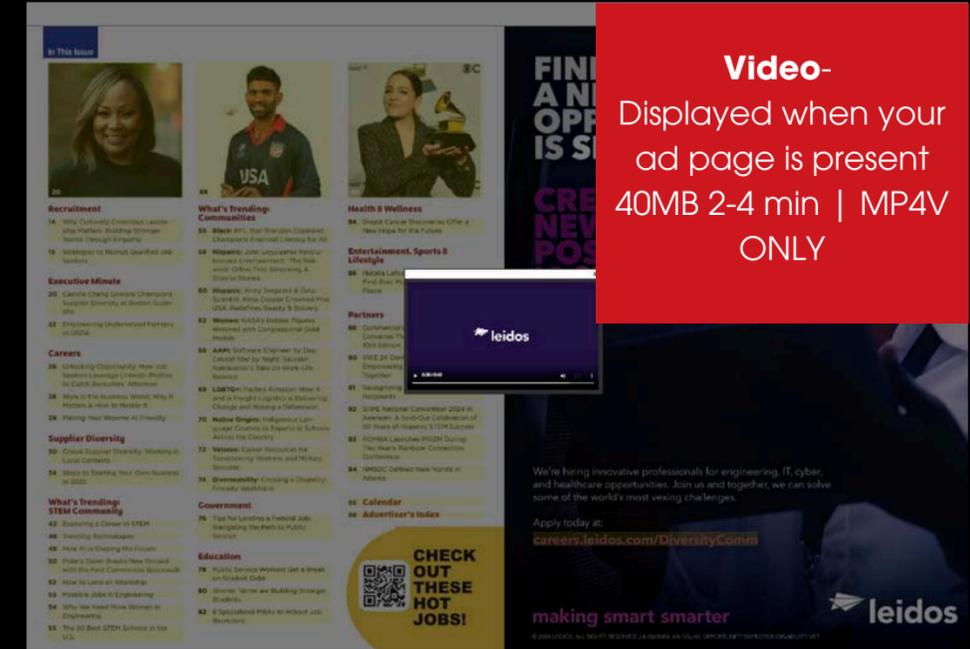


Digital Issue

Top Banner -
920x120px | 96 DPI or higher | Include URL format



Page 0
See print specs



Video-
Displayed when your ad page is present
40MB 2-4 min | MP4V ONLY



Bottom Banner -
920x120px | 96 DPI or higher | Include URL format

Sidebar Ad-
120 x 600px | 300 DPI or higher | Include URL format

Print/Digital Specs

**All advertisements must comply with [Department of Defense guidelines](#). We reserve the right to request changes to or reject any submission that does not meet these requirements.

WXH (in.)

SPREAD

Trim - 16.75 x 10.875
Bleed - 17.75 x 11.375
Live - Keep .375 from all sides

FULL

Trim - 8.375 x 10.875
Bleed - 8.875 x 11.375
Live - 7.5 x 10.75

1/2

Horizontal - 7.5 x 4.875
Vertical - 3.625 x 10

1/4

3.625 x 4.875

Every Issue Includes Content On



Careers



Education



**Recruitment
&
Retention**



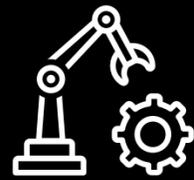
B2B



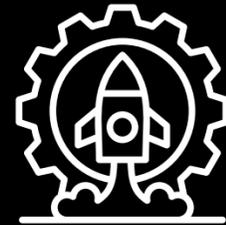
Pharma



Insurance



Manufacturing



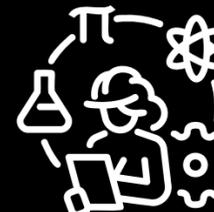
**Aerospace
&
Defense**



**Government
&
Veterans**



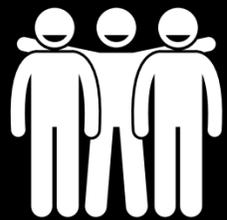
**Energy, Gas
& Oil**



**STEM
&
Cybersecurity**



**Finance
&
Banking**



**Top Veteran
Lists**



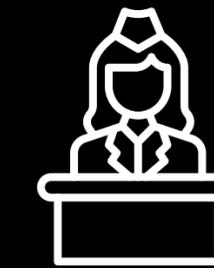
**Military Spouse
&
Family**



**Sports, Health
&
Wellness**



**Benefits
&
Family Resources**



**Retail
&
Hospitality**



**Service Disabled
Veterans**

National Distribution



**Military Base
Career Centers**



**TAP & ACAP
Programs**



**Employment
Resource
Centers**



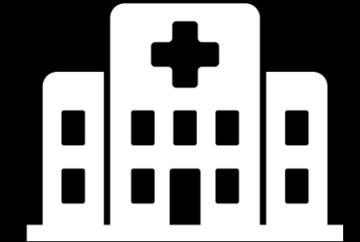
**Yellow Ribbon
Schools**



Barnes & Noble



Campus Libraries



**VA
&
Military Hospitals**



**Veteran
Centers**



USO
• Lounges
• Airports
• Housing Offices



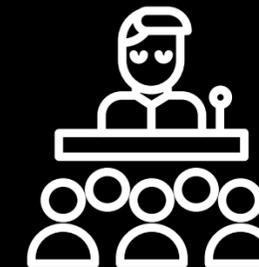
**Family
Readiness
Centers**



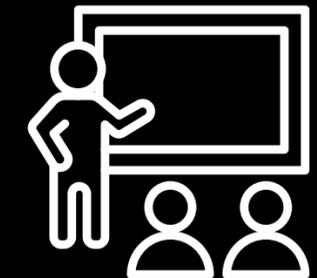
**American
Legion
Offices**



**AMVETS
Offices**

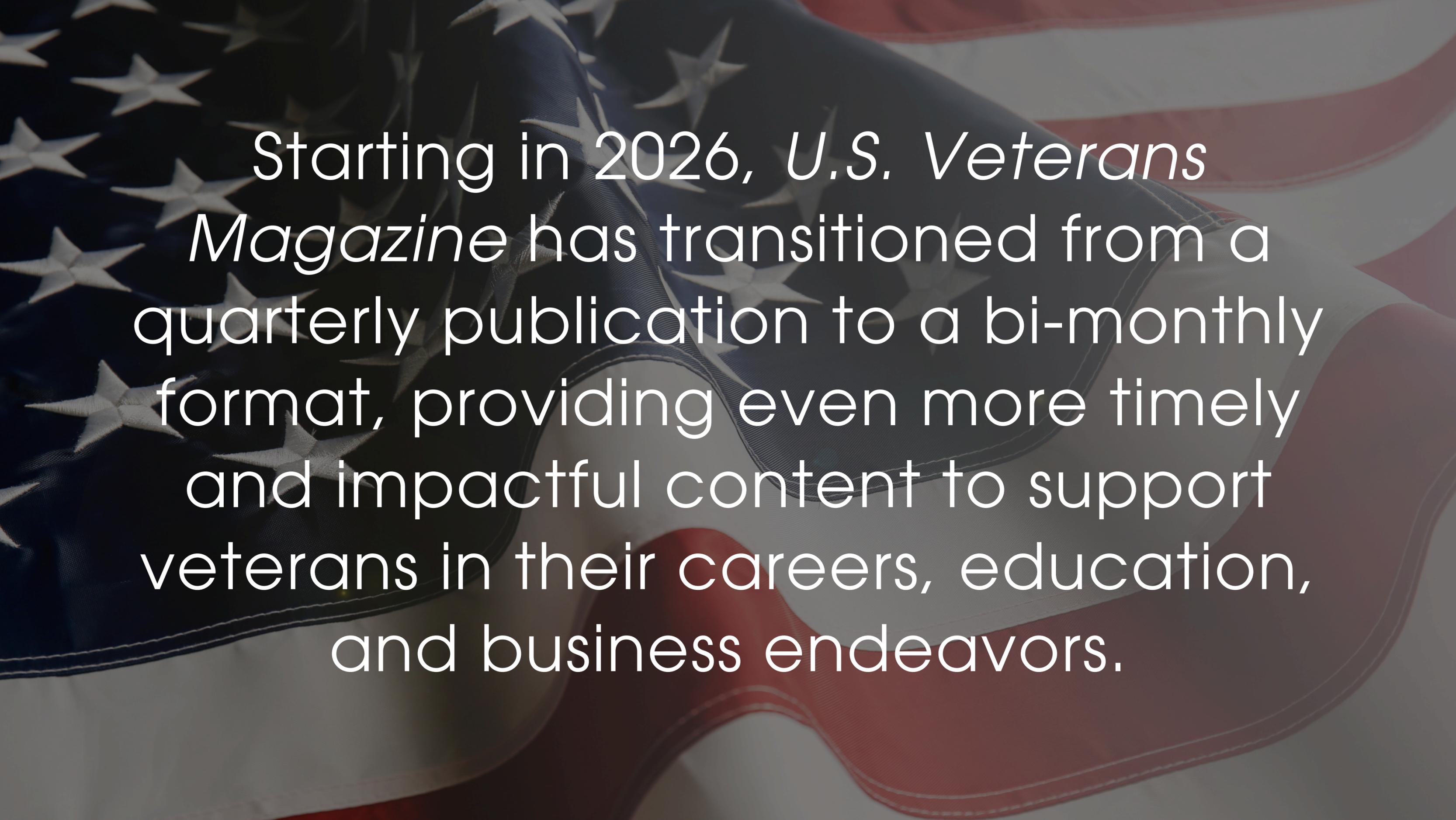


**Veteran
Conferences**



**Veteran Workshops
&
Events**

All military personnel receive free digital downloads

The background of the image is a close-up, slightly blurred view of the American flag, showing the stars and stripes in shades of blue, white, and red. The text is overlaid on this background in a white, sans-serif font.

Starting in 2026, *U.S. Veterans Magazine* has transitioned from a quarterly publication to a bi-monthly format, providing even more timely and impactful content to support veterans in their careers, education, and business endeavors.

Editorial Calendar 2026

All advertisements must comply with **Department of Defense guidelines**. We reserve the right to request changes to or reject any submission that does not meet these requirements.

Each issue is published on the 1st of the month

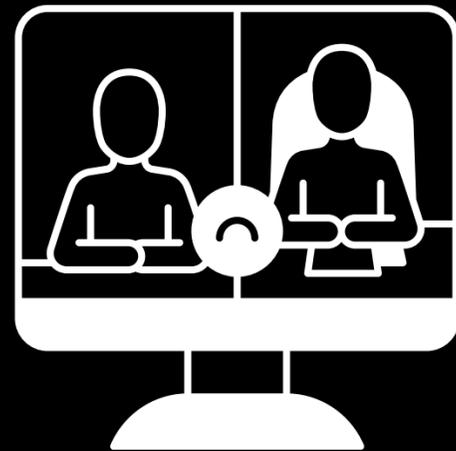
S = Space M= Material

Month	Theme	Focus & Industry	Deadlines
Jan	Service to Success	Careers, Education, & Business for the New Year Transitioning Veterans Hot Jobs Veteran Talent Pipeline GI Bill Advantage Boots to Books Top Veteran Supplier Programs Value of VBO Certification	S: 11/7/25 M: 11/14/25
March	Medal of Honor	Veteran Initiatives Mental Health & Wellness Service Disabled Hire a Veteran Military Skills to Careers Employer Spotlight Finance & Banking On-Campus & Online Programs The Power of the GI Bill Veteran-Owned Spotlight Path to Procurement Winning Government Contracts	S: 1/9/26 M: 1/16/26
May	Military & Spouse Appreciation	Armed Forces Day Memorial Day Military Appreciation Military Spouse Appreciation Day Military Spouse Schools, Degrees, Benefits Top K9s Top Mil-Spouse Employers Veterans on Campus Scholarships & Grants Value of Supplier Networks	S: 2/28/26 M: 3/13/26
July	Boots to Brilliance & U.S.A 250th Anniversary Issue	250th Anniversary of the U.S.A National Hire a Veteran Day Top Veteran Employers Military Credit Transfers, Degrees for Veterans Procurement Made Simple Contracting Opps SDVOB Spotlights Online Schools	S: 5/1/26 M: 5/15/26
Sept	Salute to a Veteran	Patriot Day Conference Special Careers After Service Transition to Workforce Top Yellow Ribbon Schools Back to School, MBA Programs Veteran Owned Advantage Financing Your Business Engaging with Corporations	S: 7/3/26 M: 7/17/26
Nov	Veterans Day	Veterans in Sports Veterans Day Thriving Veteran Industries Hiring Veterans Military Skills to Careers Top Veteran Schools Veteran Education Resources Securing the Contract VBO Growth Strategies Best Procurement Practices Queen Mary: "Service to our country award."	S: 9/4/26 M: 9/11/26

Veteran Interviews

Organizations have the opportunity to feature an editorial spotlight in the issue of their choice. This includes an interview with our President, which will be crafted into a polished editorial piece.

You may choose from the following options:



Video Interview

An interview via Teams with a CEO, President or Executives of your choice that is turned into an editorial & posted on our YouTube channel.



Email Interview

Answer interview questions via email, that gets turned into an editorial for an upcoming issue.

THIS OFFER IS VALID FOR ONE EDITORIAL PER ISSUE PER ORGANIZATION.

Interview Examples

Video Interview

2025 U.S. VETERANS MAGAZINE TOP VETERAN SCHOOL

PURDUE GLOBAL

U.S. VETERANS MAGAZINE

Mona Lisa Faris
Founder/Publisher

Kelvin E. Gumbs

Value of: \$5,000

Editorial

Iron Riders: The Ride Continues...2024
Preserving, Promoting and Perpetuating the History of the Buffalo Soldiers

By Bobby McDonald

On June 14th, 2024, 16 James Mear and 28 members of the 101st Airborne's 25th Infantry Regiment Bicycle Corps embarked on an experimental endeavor to test the feasibility of using bicycles as a mode of military transportation. The 25th Infantry Regiment Bicycle Corps, also known as the Iron Riders, was part of the original U.S. Army units that came to be known as the Buffalo Soldiers.

This undertaking involved a challenging 41-day, 1,200-mile bicycle ride from Fort Meade, Montana, to Fort Leavenworth, Missouri.

This little-known story and adventure would later be featured in the United States Army's greatest combat experiment ever undertaken by men in the military—and the Buffalo Soldiers performed that experiment.

Then and Now

In creating and preparing for the 125th anniversary of the ride, a 2024 documentary was always part of the plan. The new documentary Iron Riders: The Ride Continues highlights the 125th anniversary of the ride and captures the impact the current Iron Riders Celebration had on the local communities they represented in the five states (Montana, Wyoming, South Dakota, Nebraska and Missouri) they passed through on their epic journey.

With the provision of a military operation, the Iron Riders Celebration were off without a glitch. The planning committee, members, supporters and the local communities accomplished their mission of celebrating the

...significant historic role, testimonials, words and photos, along with video and social media, reflected the vibrant expressions of gratitude, inspiration, awareness and connectivity leading through state parks, libraries and community engagements across the country.

Historic Opportunities

While the celebration was geared for dark historical moments, additional historic opportunities arose, including participating in the inaugural National Holiday Interests observance in Wisconsin, Montana. The Montana Black Collective (MBC) and local, state and national officials shared the responsibility of

...celebrating the Iron Riders, at a Black U.S. Army Bicycle regiment, seen here in 1907, will be riding in the 2024 Ride Again.

IRON RIDERS CELEBRATION

...celebration for their support in creating, designing and bringing to fruition the first official Iron Riders Celebration in Montana, Missouri.

When the Dickinson Magazine and Apple One ran the Iron Riders story both reported it as one of their top five stories for several days. The American Legion and Veterans of Foreign Wars (VFW) sponsored several events along the route.

The 25th Infantry Brigade Band, which assisted the ride and commemorated the significance of the event, held several arrangements at the opening ceremonies and on throughout. With detailed research and historical references, the events were successful beyond expectations.

The Iron Riders researchers made history as the first bicycle group to participate in the Ride Again, beginning with the 2023 Ride Again's Paradise Row Parade, beginning with the 2023 Ride Again's Paradise Row Parade and continuing with the 2024 Ride Again's Chapter 184 of 101st Airborne's 25th Infantry Regiment.

John Althoff is the president of the Chapter 184 of 101st Airborne's 25th Infantry Regiment.

Value of: \$9,500

Ad & Editorial Spread

Veterans Legal Institute Celebrates Ten Years, Ten Thousand Veterans Served

By Heidi Plummer, Esq.

Co-founded by Executive Director Anthony Nadler in 2014, Veterans Legal Institute (VLI) celebrates serving over 10,000 low-income and homeless veterans in Southern California—a monumental undertaking given the geographic nature. With funding from the Orange County, California, VLI has expanded its services throughout Southern California and San Bernardino Counties as well as a significant portion of Central California. Veterans Legal Institute, a nonprofit law firm, provides free legal services to low-income and homeless veterans seeking to lead this greatly underserved community to self-sufficiency. With a growing staff of 26 VLI members approximately 400 requests each month. With such a high volume, VLI's staff efficiently routes each query to one of their various in-house resources or its vast network of community resources. The efficiency carefully ensured by VLI ensures that veterans seeking out services reach needed assistance.

VLI provides a variety of civil legal services, including assistance with complex veteran benefit appeals, discharge upgrades for survivors of military sexual trauma, and those who have a combat PTSD or TBI. VLI's legal services also extend into the areas of family law, estate planning for older adults and currently ill veterans, assistance with and many other areas. VLI's strategic in-house personnel and volunteer attorneys from around Southern California who provide services in offices, virtually, and in mobile legal clinics held around town at places like the Third Street VA Hospital in Long Beach and other "pop-up" regional law firms.

VLI distinguishes itself as a wholly military-specific nonprofit law firm, with most of its staff having a strong connection to the military. In response to veteran-specific issues, where the veterans it serves are provided quality access free of any financial burden, makes it one of the most trusted resources for veterans. Last year, 80% of discharge upgrade claims received a favorable outcome, more than four times the national average. Simultaneously, VLI received over \$2.9 million in benefit awards for disabled veterans, including over \$13,000 in monthly compensation.

VLI successfully co-sponsored \$26,000 with Senator (CA) Tom Uebachs, ensuring that service-connected veterans would not have their disability compensation viewed as a detriment and disqualifier when seeking services at a VA's medical legal aid. This collaboration afforded disabled veterans a higher chance to qualify for legal aid throughout the state of California.

In honor of its 10th anniversary, VLI is hosting a celebration on Nov. 15, 2024, at Fort the Venue in Costa Mesa. Over the past several years, Wright Ford Young & Co has been the legal sponsor and coordinated attendees to date include from Medal of Honor recipients, high-ranking military officers, the who's who of the legal profession, veterans, politicians, and other partners who work to enhance a worthy cause. The event will include national news testing with seven writers, a video and live action with carefully crafted news and experience, a live panel, dining, and a live special event from which donations would not have their disability compensation viewed as a detriment and disqualifier when seeking services at a VA's medical legal aid. This collaboration afforded disabled veterans a higher chance to qualify for legal aid throughout the state of California.

It will not only quickly Thanks to the generosity of law firm partner, the Medal of Honor recipient, with Ms. B. Fink, a \$500,000 donation will be presented to VLI to support a legal clinic for one year who will be dedicated to providing the legal services to veterans in need.

This year's honorees include: **Veteran of the Year:** Tom Boscamp, U.S. Army Veteran, Coastline Community College **Law Firm of the Year:** Ford & Diulio PC **Attorney of the Year:** Rosanna E. Fristed, Esq., Martin, Callie & Norris, LLP **Community Partner of the Year:** Institute for the Homeless **Veteran Advocate of the Year:** The Fantastic Four—Silvana Hanna, Silvana Sarkis, Vivien Hyman, Heidi Plummer

For more information about Lawyers for Warriors, visit us at: LFW2024

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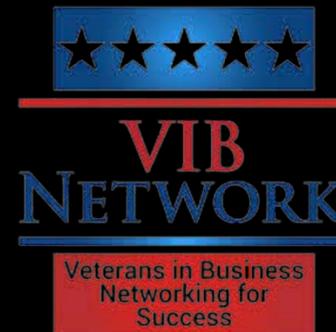
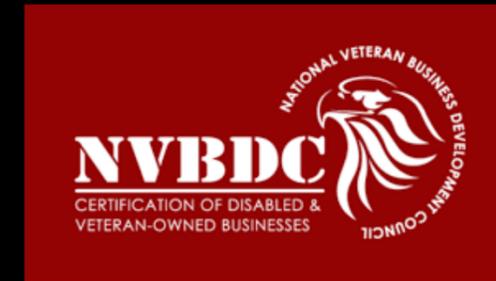
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